



PRESS INFORMATION

Honda registers 88% growth in September '13

Posts Growth of 68% in April-Sept Period

October 1st, 2013: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, reported a sales growth of 88% during September 2013 by selling 10,354 units as against 5,508 units sold during the corresponding month in 2012.

The company sold 59,617 units and posted a cumulative growth of 68% in the April-Sept 2013 period as against 35,440 units sold during the same period last year.

HCIL also exported a total volume of 701 units in September 2013.

Commenting on the company's performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd.**, said, "Honda Cars has outperformed despite a consistent slump in the demand of passenger cars over the past 8 months. We are happy to see the huge demand for the Honda Amaze and Brio. The sales figures have set a positive tone for the upcoming festive season.

"And to add fresh excitement during the festive season, we have introduced the 'Exclusive' edition of Honda Brio with all-black interiors and attractive accessories and are confident that this new sporty and youthful look of the car will appeal to our customers" he added.

Model wise sales break-up for September 2013:	
Brio	1452
Amaze	6679
City	2043
Accord	46
CRV	134
Domestic Total	10,354
Exports	701
Grand Total	11,055



About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City, Honda Accord and Honda CR-V which are produced and assembled at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network of 156 facilities in 99 cities and is further strengthening its after sales network in Tier II and III cities to 162 outlets in 102 cities during 2013 – 14.

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