



Press Information

Disruption in parts supply continues to impact Honda India sales in December 2011

Production and Deliveries of New City to begin from Jan 2012

New Delhi, January 2, 2012: The disruption in supply of components due to the Thailand Floods continues to affect the production at Honda Siel Cars India Ltd. impacting its sales in the month of December 2011. HSCI has been operating under severe production constraints since last two months due to the shortage of components.

Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Siel Cars India Ltd. said “Our production for the December month was curtailed due to the recent impact of the Thailand floods. As a result of our efforts towards recovery, we will start stabilizing the production of the newly launched City from this month and will begin its deliveries”.

The company reported sales of **1,072** units during the month of December 2011.

Model wise sales break-up:

Brio	31
City	600
Jazz	296
Civic	68
Accord	61
CRV	16