



PRESS INFORMATION

Honda Cars India Ltd. registers over 12% growth in June 2017

Honda City is No1. Mid-size sedan in H1 of 2017

New Delhi, July 4th, 2017: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 12,804 units in June 2017** against 11,407 units in corresponding month last year, **registering a growth of 12.2%.**

The company's best seller **Honda City recorded cumulative sales of 34,125 units during Jan – June 2017** becoming the **highest selling mid-size sedan during H1 of 2017.**

Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said "HCIL conducted a price protection in June to those customers who purchase cars before GST roll out in order to counter the sales challenge during pre-GST period. It helped us maintain good sales numbers. We foresee that the GST rollout, good monsoon forecast and upcoming festive season will further improve the buyers' sentiment."

"The 4th Gen Honda City reached yet another milestone in its successful journey in India, recording cumulative sales of over 2.5 lakh units in June 2017. City also became the highest selling mid-size sedan in H1 of 2017," he added.

HCIL also **exported a total of 450 units** in June 2017.

Model wise sales break-up for June 2017:	
Brio	283
Jazz	1,307
Amaze	1,193
City	5,187
WR-V	4,243
BR-V	567
CR-V	24
Domestic Total	12,804



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Exports	450
Grand Total	13,254

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 347 facilities in 232 cities across spread across the country.

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