



PRESS INFORMATION

Honda Cars India Ltd. records 151% sales growth in November 2013

December 2, 2013: Honda Cars India Ltd. (HCIL), India's leading manufacturer of premium cars, has clocked **9,332 units** of domestic sales in the month of **November 2013** as against **3,711 units** sold during the corresponding month last year, registering a sales growth of **151%**.

HCIL registered an overall growth of **70% in April – November 2013** with **80,163 units** as against **47,236 units** during the corresponding period last year.

The company also exported a total volume of **806 units** in the month of November this year.

Commenting on the company's performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd.**, said, "Led by strong demand for Honda Amaze, HCIL has experienced robust sales month after month since April 2013. During November 2013, our sales grew up by 151%. This month was also important as we unveiled the all new 4th Generation Honda City in India and we are confident that we will enter a new era of Honda's dominance in premium cars with City's launch scheduled in January 2014.

Model wise sales break-up for November 2013:	
Brio	1712
Amaze	7598
CRV	22
Domestic Total	9332
Exports	806
Grand Total	10138

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.



HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City, Honda Accord and Honda CR-V which are produced and assembled at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network of 157 facilities in 100 cities and is further strengthening its after sales network in Tier II and III cities to 162 outlets in 102 cities during 2013 – 14.

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