



HONDA

PRESS INFORMATION

Honda Cars India registers 8,638 units of domestic sales in December'20

New Delhi, 01 January, 2021: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, continued its positive sales momentum after a rewarding festive season and **registered monthly domestic sales of 8,638 units in December'20** as against 8,412 units in corresponding month in 2019.

Commenting on sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"2020 was a challenging year but the industry showed great resilience and realigned their businesses in the new normal. Quicker market recovery aided by increased demand for personal mobility and our steady positive sales momentum is very encouraging. We are thankful to our customers who have appreciated Honda brand and look forward to welcoming more into the Honda family in the new year. With availability of novel coronavirus vaccines in 2021, we expect return of optimism to the market and boosting the consumer sentiment going forward."*

HCIL also **exported** a total of **713 units in December'20**.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, fuel-efficiency and safety.

For further information, please contact:

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