



Press Information

Honda Siel Cars India Ltd. records a growth of 343 % in May 2012

New Delhi, June 1, 2012: Honda Siel Cars India Ltd. (HSCI), leading manufacturer of premium cars in India, sold **10,334** units in the month of May 2012 as against **2,334** units in the corresponding month last year posting a remarkable growth of **343%**.

Enthusied with the sales growth this month, Mr Jnaneswar Sen, Sr. Vice President, Sales & Marketing, HSCI stated *“We are extremely delighted with the response to Brio and City as both the models have been consistently posting great numbers.*

Honda cars offer great value for money and are a preferred choice which is evident from the response we have got from the market. We are confident that we will grow positively this year.”

Model wise sales break-up

Brio 4512

Jazz 1948

City 3753

Civic 62

Accord 38

CRV 21

About Honda Siel Cars India Ltd

Honda Siel Cars India Ltd., (HSCI) leading manufacturer of passenger cars in India was established in December 1995 as a joint venture between Honda Motor Co. Ltd (Japan) and Siel Limited with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HSCI's has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility. The Honda CR-V is imported from Japan as Completely Built Units. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 135 facilities in 83 cities spread across the country.

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