



## PRESS INFORMATION

### **Honda Cars India Ltd. registers domestic sales of 14,233 units in October 2018**

**New Delhi, November 1st, 2018:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 14,233 units in October 2018**. HCIL also **exported** a total of **440 units in October 2018**.

The company has registered a cumulative growth of **3% selling 108,652 units during April-October period in 2018**, against 105,503 units in the corresponding period of April - October in 2017.

**Mr. Rajesh Goel, Sr. Vice President and Director, Sales and Marketing, Honda Cars India Ltd**, said “Despite the festival season, the consumer sentiment has remained subdued last month in comparison to other years. However, Amaze continued its strong performance and the recently launched CR-V created fresh excitement in its segment with its premium offering.”

The company had sold 14,234 units in the corresponding month last year.

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 341 facilities in 231 cities across spread across the country.

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