



## PRESS INFORMATION

# Honda Cars India Ltd. registers 10% growth in November 2018

**New Delhi, December 1, 2018:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered a **growth of 10%** with monthly **domestic sales of 13,006 units** in **November 2018** against **11,819 units** in the corresponding month last year.

HCIL also **exported** a total of **543 units** in **November 2018**.

**Mr. Rajesh Goel, Sr. Vice President and Director, Sales and Marketing, Honda Cars India Ltd** said, “While the overall auto industry’s growth has remained muted, HCIL could register 10% growth last month. This is largely due to Diwali which happened in Nov this year as compared to being in October last year along with continued good performance of All New Amaze and robust sales of models like City & WR-V. Our consumer offers were also very attractive.”

The company has **registered a cumulative growth of 3.7%** selling **121,658 units** during **April-November period in 2018**, against **117,322 units** in the corresponding period of April – November in 2017.

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 342 facilities in 233 cities across spread across the country.

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