



PRESS INFORMATION

Honda Cars India registers domestic sales of 7,103 units in Mar'21

New Delhi, 01 April, 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered **monthly domestic sales of 7,103 units in Mar'21**, thereby clocking a growth of 92% when compared to its wholesales of 3,697 units in the month of Mar'20. HCIL's annual domestic sales stood at 82,074 units during FY 20-21.

HCIL exported a total volume of 5,131 units during FY 20-21 with 1,069 units exported in the month of Mar'21.

Commenting on the sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"Fiscal Year 20-21 was an unprecedented year full of COVID led challenges, but the industry showed great resilience and made considerable recovery during unlock phase. Similarly, after an extremely tough 1st half, strong efforts both at the production side and dealer network helped HCIL to witness positive growth of 39% in 2nd Half of the fiscal. Buoyant customers have injected fresh vigour in the market and we are striving to sustain the growth momentum in future."*

The supply constraints due to continuing global shortage of semi-conductors has impacted our production volume and dispatches particularly for Honda City in Mar'21. We will continue to make efforts towards restoring normalcy and hope this issue gets resolved at the earliest," he added.

The company had sold 102,016 units in domestic market and exported 3,826 units in FY 19-20.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, fuel-efficiency and safety.

For further information, please contact:

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