



PRESS INFORMATION

Honda Cars India registers annual sales of 102,016 units in FY 2019-20

Clocks 3,697 sales in March 2020

New Delhi, April 1, 2020: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered its annual domestic sales of 102,016 units during FY 2019 – 20. The company’s monthly sales stood at 3,697 units in March 2020.

HCIL exported a total volume of 3,826 units during FY 19-20 with an export of 216 units during the month of March 2020.

Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India Ltd, “As is known, the last financial year was the most challenging for the automotive industry because of economic slowdown, poor consumer sentiment clubbed with transition challenges to BS-6. In order to unburden our dealer network, we had drastically revised our annual volumes in September last year. In spite of the lockdown in March, we were able to almost achieve our annual business plan and also successfully liquidate the BS-4 stocks from the network.”

He further added, “The unfortunate outbreak of COVID-19 has hit us all which has impacted businesses across the world. In the current scenario, we are taking multiple measures to support our dealers and customers. We hope we are able to tide through this unprecedented crisis at the earliest.”

The company had sold 183,808 units during FY 18-19 and 17,202 units in March 2019.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda’s models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 375 facilities in 263 cities across spread across the country.

For further information, please contact:

Honda Cars India Ltd Saba Khan saba@hondacarindia.com Vivek Anand Singh; vasingh@hondacarindia.com 0120-2341313	AvianWE Dhirendra Negi, M: 9818628096, E-mail: dhirendra@avianwe.com Akshaye Chopra, M: 9915855064, E-mail ID: akshaye@avianwe.com
--	---