



**HONDA**

**PRESS INFORMATION**

**All New Amaze boosts Honda sales in June 2018  
HCIL registers domestic sales of 17,602 units with 37.5% growth**

**New Delhi, July 1<sup>st</sup>, 2018:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, clocked monthly **domestic sales of 17,602 units in June 2018** against 12,804 units in corresponding month last year, **registering a strong growth of 37.5%**. The recently launched All New Amaze which has been receiving an overwhelming customers' response sold a remarkable 9,103 units in June'18, strongly contributing to company's growth last month. HCIL has received over 26,000 bookings of the All New Amaze since its launch.

The company **registered a cumulative growth of 10.5% selling 42,609 units** during the first quarter of FY18-19 (Apr – June'18), against 38,562 units in the corresponding period last year.

HCIL also **exported a total of 486 units** in June 2018.

**Mr. Rajesh Goel, SVP & Director, Marketing & Sales, Honda Cars India Ltd.** said, "The response to All New Amaze has been excellent, giving boost to our June sales performance. We are thankful to our customers for this response and continue to maximize Amaze production to meet the strong demand. Early arrival of monsoon across India with prospects of abundant rains, should help rural wealth and spending, bringing cheer to the auto industry over the next few months."

**About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 353 facilities in 241 cities across spread across the country.

**For further information, please contact:**

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