



PRESS INFORMATION

Honda Cars India Ltd. registers 26% growth in December 2017

Honda City emerges as highest selling mid-size sedan in calendar year 2017

New Delhi, January 1st, 2018: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 12,642 units** in **December 2017** against **10,071 units** in the corresponding month last year, **registering a growth of 26%**.

The company **registered a cumulative growth of 20%** selling **129,964 units during April - December in 2017**, against **108,522 units** in the corresponding period of April – December in 2016.

Calendar Year 2017 sales result

The company **registered a cumulative growth of 15%** selling **178,755 units during the calendar year 2017 (Jan – December)** against 156,107 units calendar year 2016.

The company's best seller **Honda City** recorded cumulative sales of **62,573 units** in full year 2017 becoming **the highest selling mid-size sedan during calendar year 2017**.

Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, *"2017 has been a milestone year for Honda Cars in India, as our best seller Honda City completes 2 decades of unparalleled success in India. Honda City has emerged as the highest selling mid-size sedan during 2017. I would like to thank our customers for their strong support to the model."*

"HCIL experienced robust growth during 2017 backed by good demand for all our products across segments, especially the Honda City & WR-V. As we welcome the New Year 2018 we would like to take this opportunity to thank all our customers for the continued support to the Honda brand, and look forward to another fruitful year ahead," he added.

Model	Sales in Dec' 2017
Brio	291
Jazz	1891
Amaze	1415
City	4365
WR-V	3760



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BR-V	880
CR-V	40
Domestic Total	12,642
Exports	730
Grand Total	13,372

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 234 cities across spread across the country.

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