



Honda Cars India Ltd. registers monthly domestic sales of 13,941 units in August 2016

September 1, 2016: Honda Cars India Ltd. (HCIL) registered monthly **Domestic Sales of 13,941 units** and **Exports of 664 units** in **August 2016**. The model-wise break-up of sales for August 2016 is as follows:

| Model wise sales break-up for August 2016: | |
|---|---------------|
| Brio | 784 |
| Jazz | 3818 |
| Amaze | 2488 |
| City | 4255 |
| Mobilio | 290 |
| BR-V | 2229 |
| CR-V | 77 |
| Domestic Total | 13,941 |
| Exports | 664 |
| Grand Total | 14,605 |

The company sold 15,655 units in the domestic market during the corresponding month last year.

Speaking on the company's performance, **Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd.** said, "We have been continuing our sales efforts to streamline our stock levels at the dealerships and are geared up for the festive season starting from this month in some parts of the country. We are witnessing good demand for models and expect good sales on account of the favourable monsoon and the upcoming festive season."

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 302 facilities in 190 cities spread across the country.

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