



## PRESS INFORMATION

### **Honda Cars India Ltd. registers domestic sales of 9,143 units in April 2018**

*All new Honda Amaze scheduled for May'18 launch*

**New Delhi, May 1<sup>st</sup>, 2018:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India registered **monthly domestic sales of 9,143 units in April 2018**. HCIL will launch the 2<sup>nd</sup> Generation All New Amaze in May 2018.

**Mr. Rajesh Goel, SVP and Director, Sales & Marketing, Honda Cars India Ltd.** said *"HCIL sales in April are as per plan. We are preparing for the launch of All New Amaze this month and did not have stocks of outgoing Amaze. Besides, City and WR-V which were launched last year had witnessed new model sales spurt around this time. Both these reasons are reflected in lower wholesales in April this year as compared to last year. It's a temporary phenomenon. There is a very strong interest from the market for the All New Amaze and we are confident that overall sales will be robust after the introduction of new model."*

HCIL also **exported a total of 452 units** in April 2018.

<b>Model wise sales break-up for April 2018:</b>	
Brio	397
Jazz	1,747
Amaze	0
City	3,366
WR-V	2,949
BR-V	667
CR-V	17
<b>Domestic Total</b>	<b>9,143</b>
Exports	452
<b>Grand Total</b>	<b>9,595</b>

The company sold 14,480 units in the domestic market in April 2017.

#### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of premium cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.



**HONDA**

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely built units (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 353 facilities in 241 cities across spread across the country.

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