



Honda Cars India Ltd. registers 45% sales growth in September 2014

New Delhi, October 1, 2014: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of **15,015 units** in **September 2014** witnessing a **growth of 45%**. The company sold **10,354 units** in the corresponding month last year.

All models from Honda's stable have maintained strong sales momentum during H 1 of the FY 2014-15. HCIL registered an overall growth of **47.9%** during the period **April – September 2014** with **88,200 units** as against **59,617 units** during the corresponding period last year.

Expressing delight at the company's performance Mr Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said, **"We continue to perform strongly with strong demand for all our models during this festival period."** **"Our top performer Honda City successfully resumed its production during September 2014 and in coming months we will be able to ensure better availability and timely deliveries to fulfill the huge demand,"** he added.

HCIL flagged-off its **'Longest Drive through Amazing India'** drive with the family sedan Honda Amaze, to celebrate its success in the Indian market earlier this month.

HCIL also exported a total volume of **380 units** during **September 2014**.

| Model wise sales break-up for September 2014 | |
|---|---------------|
| Brio | 1,152 |
| Amaze | 3,848 |
| Mobilio | 5,329 |
| City | 4,600 |
| CR-V | 86 |
| Domestic Total | 15,015 |
| Exports | 380 |
| Grand Total | 15,395 |



About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 195 facilities in 127 cities spread across the country.

For further information please contact:

Saba Khan
Honda Cars India Limited
0120- 2341313
saba@hondacarindia.com

Dhira Deka
Perfect Relations
+ 91 9654450269
ddeka@perfectrelations.com