



## PRESS INFORMATION

### Honda Cars India Ltd. registers 22% sales growth in July 2017

**New Delhi, August 1<sup>st</sup>, 2017:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 17,085** units in **July 2017** against 14,033 units in corresponding month last year, **registering a growth of 22%.**

The company has been maintaining strong sales momentum in the current fiscal year and has sold **55,647 units during April – July 2017** with a **cumulative growth of over 21%** as against 45,880 units in the corresponding period April – July 2016.

**Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said** “We were able to post good growth in July with strong sales numbers across models. The post-GST price benefits, healthy monsoon and onset of festive season in many regions from August will give another boost to our sales.” “We have increased the WR-V supply for our waiting customers from last month and is reflected in the good numbers posted by the model in July.” he added.

HCIL also **exported a total of 350 units** in July 2017.

Model wise sales break-up for July 2017:	
Brio	396
Jazz	2,971
Amaze	2,913
City	4,854
WR-V	4,894
BR-V	1,042
CR-V	15
<b>Domestic Total</b>	<b>17,085</b>
Exports	350
<b>Grand Total</b>	<b>17,435</b>

### About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and



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technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 233 cities across spread across the country.

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