



Honda Cars India Limited launches the All New 3rd Generation Honda Jazz

- **Debuts with 1.5 L i-DTEC diesel engine exclusive for the Indian market**
- **1.5L i-DTEC engine to offer class leading fuel economy of 27.3 km/l***
- **Segment first advanced CVT with paddle shift technology for petrol variant**

New Delhi, July 8, 2015: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in the country, today launched the All-New 3rd Generation Honda Jazz for the Indian market. The All-New Jazz is developed as the **World's Best Functional Compact Hatchback** which offers Dynamic styling, Outstanding Package, Class-leading Fuel Economy, Advanced Technology & Equipment and Versatile Utility. The Jazz is a global model in Honda's line-up and is appreciated world-wide for its functionality, fun to drive and refinement. The All new Jazz would be available in both Diesel and Petrol fuel options in India. The diesel variant will debut with 1.5 L i-DTEC diesel engine exclusively for the Indian market which will offer a class leading fuel economy of 27.3 km/l*.

Speaking on the occasion, **Mr. Noriaki Abe, President and Director, Asian Honda Motor Co. Ltd** said, "The Jazz is a very successful model around the world with over 5.5 mn units sold across 75 countries since the launch of its first generation in 2001. The Jazz has played a significant role in boosting our business globally and I'm confident that it will replicate the same success and delight our customers in India."

Mr. Katsushi Inoue, President & CEO, Honda Cars India Ltd. said, "The All New Jazz will offer a unique value to its customers with its styling, versatility, packaging and performance. We strongly believe that the Jazz will meet both the rational as well as the aspirational needs of the customers. The All new Jazz will be a key pillar of business and would be instrumental in driving the growth for Honda Cars in India."

The All New Jazz has been developed at **Honda's R&D Centre located in Tochigi, Japan**. The car has been designed basis results obtained from extensive market surveys across the world including India for people's driving needs and lifestyles.

The Diesel Jazz is powered by the **1.5L i-DTEC diesel engine** of Earth Dream Technology series offering segment leading fuel economy of **27.3 kmpl***. This engine delivers a **maximum power of 100ps@3600 rpm and maximum torque of 200 N-m@1750 rpm**. It has been mated to a **newly developed 6-speed Manual Transmission** that is light, compact, and attains top class transmission efficiency to deliver a pleasant and fun to drive experience along with an excellent fuel economy.



The Petrol variant of the Jazz is powered with a refined **1.2 L i-VTEC engine** that delivers a **maximum power of 90 ps@6000 rpm** and a **torque of 110 N-m@4800 rpm**. It has been mated with Honda's innovative and advanced CVT that delivers **segment leading fuel efficiency of 19 kmpl** and is more efficient than any Manual in its segment. It is the only car in its segment to be equipped with **steering-wheel-mounted unique dual mode "Paddle Shift"** option. The petrol variant also comes with **5 speed manual transmission** which gives **best in segment fuel economy of 18.7km/L**.(*As per test data).

The **dynamically advanced exterior design** of All-new Jazz combined a sporty and dynamic cabin with substantial lower body emphasizing width and stability. The sharp and well defined character lines provides sporty and premium look to the exterior. With features like LED tail and stop lamp, tail gate spoiler, rear micro antenna, 15" sporty alloy wheels, stylish fog lamps, sleek turn indicators on door mirrors, the New Jazz truly delivers a **One Class Above** feeling.

The interiors design concept of the All New Jazz is **"Sophisticated Futuristic Cockpit"** delivering a high quality feeling and supporting the fun of driving without compromising spaciousness. The New Jazz features a **host of advanced interior Equipment** like first in segment **Auto A/C with touch screen control panel**, a highly visible **always lit 3-eye meter array with Eco-assist function**, **steering wheel with buttons for audio and hands free control**, **Advance integrated audio with 12.7 cm (5") Screen and Rear parking camera with multiple views**. The top variant of the Jazz consists of **an advanced integrated 15.7 cm (6.2") touchscreen Audio Visual Navigation (AVN) system** with camera display and DVD playback. The interiors of the Jazz feature Premium beige fabric seats to give a pleasant comfort feel. The top grade is offered in high quality **sporty black seats** to set the sporty theme.

The outstanding package of Honda Jazz is based on **Honda's Man Maximum Machine Minimum concept** and adopts **innovative center tank layout** which allows enhancement of cabin space and practicality. At **3955mm long, 1694mm wide and 1544mm tall** and **wheelbase of 2530mm**, efficient use of space has been made to create an ultra-spacious cabin. The new Jazz offers best in segment spaciousness with segment leading passenger volume, tandem distance, rear legroom, knee clearance. The Jazz also offers excellent maneuverability with **5.1m minimum turning radius**. The Jazz boasts a **class leading spacious boot of 354L** and intelligent storage spaces with 9 cup holders to ensure a spill free ride. With a **ground clearance of 165mm**, the ground contact performance of All-new Jazz has been further improved by changing the exhaust layout around the wheelbase center for Indian usage.

The All new Jazz offers unmatched practicality with the enhanced Magic Seat offering 4-Mode configuration to achieve multiple seating and cargo carrying configuration for long or tall objects in additions to the standard 5- passenger mode.



- **Utility mode** – with the Magic Seat folded flat, for carrying two passengers and larger items, like a bike with the front wheel removed;
- **Tall mode** – with the Magic Seat folded up, for carrying two or three passengers and tall items like a houseplant in the second row;
- **Long mode** – with the Magic Seat folded flat and the front passenger seat reclined all the way back, for carrying two passengers and a very long item like a surfboard;
- **Refresh mode** – with the front seat reclined all the way back, for relaxing.

The Magic Seat further enhances comfort for rear passengers with the reclining rear seats and adjustable rear headrests helping make long drives both relaxing and enjoyable.

The Jazz chassis realizes both **superior ride comfort** and **smooth & agile handling**. The high rigidity body and supple suspension provide an exceptional dynamic performance. The car features a **newly designed McPherson strut suspension** in the front and **H-shaped torsion beam rear suspension** which dramatically improves driving stability and ride comfort. The **Electric Power Steering** aids the driver to steer the car with less effort and gives better handling.

The All new Jazz features **Advanced Compatibility Engineering™(ACE™)** body which enhances self-protection while mitigating damage to other vehicles in the event of a Collision. The Jazz features host of Honda's active and passive safety technologies including **Pedestrian Injury Mitigation Technology, Driver and Front Passenger Dual SRS-Airbags, Anti-Lock Brake System(ABS)** which prevents wheel locking, **Electronic Brake Distribution (EBD)** which enhances braking performance. The front seats are equipped with **Impact Mitigating Headrests** which reduces the possibility of neck injury in rear impacts of low speed. The ABS with EBD is being offered as standard across all diesel and Petrol CVT variants.

The Honda Jazz is available in **5 grades offered in petrol and diesel variants- E, S, SV, V and VX with Manual Transmission**. Additionally, the Jazz will be available in **CVT in S and V petrol variants**.

The All new Jazz is available in 7 Exciting colors –**Sunset Orange (New and Exclusive), Carnelian red pearl, Orchid white pearl, Golden brown metallic, Urban Titanium metallic, Alabaster Silver metallic and Taffeta white**.

The All new Jazz will come with a 2-year or 40,000 Km warranty as standard value for all customers.

About Honda Cars India Limited

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and



Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 240 facilities in 157 cities spread across the country.

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