



HONDA

Press Information

HSCI announces corporate name change to Honda Cars India Limited

New Delhi, 10th September 2012: Honda Siel Cars India (HSCI), leading manufacturer of premium cars in India, today announced the change in its name to Honda Cars India Limited (HCIL), following the divestment by its erstwhile partner Usha International Ltd (UIL) from the company. The name change will be with immediate effect as per the fresh Certificate of Incorporation issued by the Registrar of Companies, NCT of Delhi and Haryana.

Commenting on the development, **Mr Hironori Kanayama, President & CEO, Honda Cars India Limited**, said, "We are committed to the Indian market and will continue to delight our customers with latest products from Honda, which will enrich their lives and enhance their lifestyles. Honda's quality, superior technology and overall ownership experience is what has endeared this brand to our customers since inception and same philosophy will drive us in future."

HCIL is now a 100% Honda subsidiary in India.

About Honda Cars India Limited

Honda Cars India Limited (HCIL), leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility. The Honda CR-V is imported from Japan as Completely Built Units. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 137 facilities in 85 cities spread across the country.

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