



PRESS INFORMATION

Honda Cars India Ltd. registers domestic sales of 9,301 units in September 2019

New Delhi, 1st October 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 9,301 units in September 2019 whereas the number of export units stood at 946 during the same period.

Commenting on the industry sales, **Mr. Rajesh Goel, Senior Vice President and Director - Sales and Marketing, Honda Cars India Ltd.** said, "While the market remained tough in September, the auto sales saw an uptick from this Aug'19 which is a positive sign. We hope the consumer sentiment further improves during the ongoing festive season and helps the sales momentum. There are attractive offers available in the market which make this as the best time for customers to buy new cars."

The company had sold 14,820 units in domestic market in September 2018.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda Civic and Honda CR-V - which are manufactured in India. The Accord Hybrid is sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 374 facilities in 264 cities across spread across the country.

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