



HONDA

Press Information

Honda Jazz and current 3rd Generation Honda City not affected under HSCI recall

New Delhi, Jan 30: Honda Siel Cars India Ltd. today announced that it would call back 8532 units of 2nd Generation City, manufactured in 2007, for a preventive part replacement of Power Window Switch.

HSCI is proactively replacing the part in these vehicles related to the potential problem of smoke coming out from the Power Window Switch if water enters the driver window when window is left open during heavy rain or is exposed to any other liquid due to spillage.

The replacement would be carried out free of cost and the company will communicate directly with the owners of the cars which are covered under this part replacement.

HSCI is carrying out the part replacement as part of a global exercise by Honda Motor Company to ensure stringent quality standards for its products.

The 3rd Generation City, currently sold in India, is not affected and does not require any part replacement.

HSCI further clarified that the global recall does not impact the Honda Jazz sold in India. The recall announced by Honda applies to 1st Generation Jazz and does not apply to the 2nd Generation Honda Jazz, which has been sold in India since June 2009.

About Honda Siel Cars India Ltd.

Honda Siel Cars India Ltd., (HSCI) leading manufacturer of passenger cars in India was established in December 1995 as a joint venture between Honda Motor Co. Ltd (Japan) and Siel Limited with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HSCI's first state-of-the-art manufacturing unit was set up at Greater Noida, U.P in 1997 with an investment of Rs. 450 crore. The total investment made by the company in India till date is Rs. 1620 crores. At present, the company has a capacity of manufacturing 100,000 cars.

HSCI's second manufacturing facility is in Tapukara, Rajasthan. This facility is spread over 600 acres and will have an initial production capacity of 60,000 units per annum, with an investment of about Rs 1,000 crore. The first phase of this facility was inaugurated in September 2008.

The company's product range includes Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility with an indigenization level of 77%, 74%, 74% and 28% respectively. The CR-V is imported from Japan as Completely Built Units.

Honda Jazz is the company's first offering in the premium compact car segment. The Jazz is a segment-defining car that has won accolades and adoration all over the world. Honda's all-new Third Generation Honda City was launched in September 2008. It comes with a completely new design, new engine, spacious cabin and equipped with various active and passive safety features. The new Honda City achieved milestone sales with 50,000 units sold within one year of its launch.

HSCI launched the 1.8 S Civic in India in July 2006. The company launched the Sportier and More Aggressive New Honda Civic in September 2009. Honda launched a refreshed version of the 3rd generation CR-V in November 2009.

Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company operates under the stringent standards of ISO 9001 for quality management and ISO 14001 for environment management.

For further information please contact:

Saba Khan/Ravi Sharma
Honda SIEL Cars India
E-Mail: saba@hondacarindia.com, ravisharma@hondacarindia.com

Sanwli Sharma
Corporate Voice | Weber Shandwick
E-mail: sanwli@corvoshandwick.co.in
Ph: 098180-86580