



### **Honda Cars India Ltd. registers 18% growth in domestic sales in July 2015**

**August 1, 2015:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of **18,606 units in July 2015 against 15,709 units** in the corresponding month last year, **registering a growth of 18%.**

The company cumulatively sold **63,053 units during April – July'15** as against **56,427 units** sold during the same period last year, **marking a growth of 12%.**

Speaking on the company's performance **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said,** "We are extremely delighted to receive a great consumer response for all new Jazz. We would like to thank our customers for the continuous support to all our models and are confident that we will continue to do well in respective segments."

HCIL also exported a total of **614 units** during **July 2015.**

<b>Model wise sales break-up for July 2015:</b>	
Brio	1122
Jazz	6676
Amaze	4589
City	5180
Mobilio	909
CR-V	130
<b>Domestic Total</b>	<b>18606</b>
Exports	614
<b>Grand Total</b>	<b>19220</b>

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 248 facilities in 164 cities spread across the country.

### **For further information please contact:**

Saba KhanDhira Deka  
Honda Cars India Limited  
[0120- 2341313](tel:0120-2341313)  
[saba@hondacarindia.com](mailto:saba@hondacarindia.com)

Perfect Relations  
[011- 49998999](tel:011-49998999)  
[ddeka@perfectrelations.com](mailto:ddeka@perfectrelations.com)