



Honda Cars India introduces new VX CVT grade in Honda Amaze

New Delhi, 23 April 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today introduced a new **VX CVT** top grade of its popular family sedan **Honda Amaze**. The new grade will be available in both Petrol & Diesel. Earlier, the CVT variant was available in S and V grade of Honda Amaze.

Speaking on the introduction of new top grade VX CVT in Honda Amaze **Mr. Rajesh Goel, Sr. Vice President and Director, Sales & Marketing, Honda Cars India Ltd.** said, “The 2nd Generation Honda Amaze set a new benchmark in its segment with over 20% of our customers opting for advanced CVT variants in both petrol and diesel. We are delighted to introduce the new VX CVT variant of Honda Amaze to complete the top spec VX range and offer increased choice to our customers.”

Key additional features of new grade – Amaze VX CVT (Petrol and Diesel) over V CVT

<ul style="list-style-type: none">• 17.7 cm Advanced Infotainment System with Capacitive Touchscreen• In-built Satellite Linked Turn by Turn Navigation• Seamless Smartphone Connectivity (Android Auto, Apple Carplay)• IR Remote Control	<ul style="list-style-type: none">• Additional USB-In port• Steering Mounted Voice control switches• Rear Camera with Guidelines• Driver Side Window One Touch Up with Pinch Guard
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Ex-showroom price (All India) of Honda Amaze VX CVT

Petrol - Rs 8,56,900

Diesel – Rs 9,56,900

The Honda Amaze is now offered in 4 grades in Manual Transmission for Petrol and Diesel – E, S, V and VX grades. Additionally, CVT is available in S, V and **VX (New)** grades in both Petrol and Diesel.

The Amaze line-up has also been equipped with standard application of **Front Passenger Seat Belt Reminder** and **High Speed Alarm**. Addition of these features have been done ahead of Safety regulations that will be implemented from 1st July 2019. The Amaze was already equipped with standard rear parking sensors, ABS, Dual airbags, ISOFIX Child Seat Anchorage, Impact Sensing Door Unlock and host of other safety features at the time of launch in May 2018.

The All New 2nd Generation Honda Amaze has been a hugely successful launch of 2018 and the model contributed to 46% of total HCIL sales in FY 2018-19. The All New Amaze registered sales of over 85,000 units in 11 months since its launch in May 2018 which is the fastest sales number recorded by any new model launched by HCIL in India.

First introduced in India in April 2013, Honda Amaze has brought joy to more than 3.4 lakh customers across the country. Currently in its 2nd generation, the Honda Amaze offers **One Class Above Sedan experience** with its bold design, sophisticated & spacious interiors, outstanding driving performance, advanced features and safety technologies.



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About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda Civic and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 381 facilities in 264 cities across spread across the country.

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