



Honda Cars India Ltd. registers growth of 75% in June'14

Reported cumulative growth of 40% in April-June'14

1 July, 2014: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India reported a sales growth of 75% during June 2014 by selling 16,316 units as against 9,297 units sold during June 2013.

The company sold 40,718 units from April – June'14 as against 29,127 units sold during the same period last year, marking a growth of 40%.

Expressing delight on the company's performance **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said,** "We extend our gratitude to the customers for the continuing success of Honda Amaze and All new City and are confident that we will continue to do well in respective segments. Currently, *we are very excited about the upcoming launch of our stylish 7 seater Honda Mobilio at the end of this month and are confident* that it will attract Indian consumers with its strong desirable values."

HCIL also exported a total volume of **739 units** during **June 2014**.

Model wise sales break-up for June 2014	
Brio	1,438
Amaze	7,075
City	7,723
CR-V	80
Domestic Total	16,316
Exports	739
Grand Total	17,055

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its



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established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 174 facilities in 110 cities spread across the country.

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