



Honda Cars India Ltd. registers growth of 45% in the April – June'13

1 July, 2013: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India reported a sales growth of 248% during June 2013 by selling 9,297 units as against 2,667 units sold during June 2012.

The company sold 29,127 units from April – June'13 as against 20,076 units sold during the same period last year, marking a growth of 45%.

HCIL also exported a total volume of **761 units** during June 2013.

Expressing delight on the company's performance **Mr. JnaneswarSen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said,** "We are extremely delighted with the consumer response to Amaze which has surpassed all expectations and is further gaining momentum. We already have more than 18,000 happy Amaze customers and we hope to add many more going forward."

He also added, "Owing to good customer response to our entire product line up, we have posted a growth of 45% in Q1 (April-June'13)."

Model wise sales break-up for June 2013:	
Brio	2375
Amaze	4965
City	1830
Accord	27
CR-V	100
Domestic Total	9297
Exports	761
Grand Total	10058

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City, Honda Accord and Honda CR-V which are produced and assembled at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 152 facilities in 98 cities spread across the country.

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