



## PRESS INFORMATION

### Honda Cars India registers 9.7% sales growth in September'20

**New Delhi, 01 October, 2020:** Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 10,199 units in September'20, against 9,301 units in corresponding month last year, registering a growth of 9.7%.

Commenting on the sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"The September results saw an uptick in our dispatches in line with our plan and reaffirms slow but steady path to recovery, both for demand and supply. This was also our preparation for the festive season where we expect the market to gain further momentum from mid-October with start of Navratras."* *"The demand for personal mobility will surely surge due to customers' necessity to guarantee personal safety during COVID, which will get reflected in industry volumes in the coming months. For the upcoming festive period, we have planned exciting offers on our cars including easy financing options to help augment sales,"* he added.

HCIL also exported a total of 170 units in September'20.

#### **About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

#### **For further information, please contact:**

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