



PRESS INFORMATION

Honda Cars India launches the All New 5th Generation Honda City in India Experience 'Rush of Supremacy'

- Designed on the concept of '**Ambitious Sedan**', 5th Generation model – **Longest and Widest Sedan** in its segment
- **India's first connected car with Alexa remote capability**
- Honda Connect with Telematics Control Unit (TCU) – **Standard offering across all grades with 5-year free subscription and over 32 connected features**
- **BS-6 compliant Powertrains – All New 1.5L i-VTEC DOHC Petrol engine with VTC and India exclusive refined 1.5L i-DTEC Diesel engine**
- **ASEAN N-CAP 5 Star rating equivalent**
- **First in segment features** such as Full LED headlamps, Z- Shaped wrap-around LED Tail lamp, 17.7 cm HD full color TFT meter with G-meter, LaneWatch camera, Vehicle Stability Assist (VSA) with Agile Handling Assist (AHA) and many more

New Delhi, July 15, 2020: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today launched its **much-awaited All New 5th Generation Honda City** in India. First introduced in India in January 1998, Honda City has been the country's most successful mid-size sedan. Now in its 5th Generation, the City has always defined the original authentic shape of sedan in India and reinvented itself according to the needs and aspirations of its customers. The much awaited All – New Honda City has been conceptualized to carry forward its legacy, deliver supremacy and exceed previous benchmark by offering superior value proposition to its customers.

The new Honda City has been developed at **Honda R&D Centre located in Tochigi, Japan** following extensive market surveys in India, ASEAN countries and other markets for people's driving needs and lifestyles.

Speaking on the occasion, **Mr. Gaku Nakanishi, President & CEO, Honda Cars India** said, *"Honda City has been our key pillar of business for more than 22 years, being one of the longest running nameplates in the Indian automotive history. With cumulative sales of more than 4 million units worldwide, it has provided joy to almost 8 lakh customers in India and many more aspiring to own the model. Each generation of the City has raised the bar on design, technology, quality, driving pleasure, comfort & safety, and has come with several industry firsts or segment first features."* *"Our vision has been to offer our customers with a new value that is unprecedented in the history of City and we are confident that the All New City will create fresh excitement in the mid-size sedan segment," he added.*



In the All New 5th Generation Honda City, the length and width has been expanded making it the **longest and widest sedan in its segment**. The All New City takes a huge leap in Connected Car Services with **Next Generation of Honda Connect available as standard offering across all grades along with 5-year free subscription**. It is **India's First Connected Car with Alexa Remote Capability**.

The all-new Honda City has been introduced in both Petrol and Diesel, powered by Honda's superior EARTH DREAMS TECHNOLOGY range of BS-6 compliant powertrains – **All New 1.5L i-VTEC DOHC Petrol engine with VTC** and **India exclusive refined 1.5L i-DTEC Diesel engine** respectively delivering high fuel efficiency, low emission and spirited driving performance.

The **Grand Concept of the 5th Generation Honda City** is '**Ambitious Sedan**' which aims to complement its customer's ambitions and provide them a strong sense of confidence to upgrade their lives. Its design concept accentuates enhanced stance, higher strength, sportiness and sophistication. The All New City boasts of the largest in segment dimensions including 4549 mm length and 1748 mm width. The height of the new model stands at 1489 mm and wheelbase of 2600 mm.

Mr. Rajesh Goel, Sr. Vice President & Director, Marketing & Sales, Honda Cars India Ltd. said, *"Our aim was to make an **ambitious sedan for an ambitious customer**. The City has always enjoyed strong brand equity and with the 5th generation, we have further enhanced the Intelligent, Confident & Secure presence. City customers have always been very discerning and want a car that is class above the rest. Hence multiple 'industry first' and 'best in segment features' for Styling, Connectivity, Safety and Convenience have been offered as standard from the entry V variant of the All New City, setting a new benchmark for the segment."*

Supremacy of Design

The overall styling of the All New City with its Full LED Headlamps with 9 LED Array Inline Shell, Integrated LED DRL, L Shaped LED Turn Signal and distinct Z- shape 3D wrap-around LED tail lamps with Uniform Edge Light, One-touch Electric Sunroof, R-16 Diamond cut alloy wheels and shark fin antenna will surely be eye catching on Indian roads and immediately identifiable as 'City' even at a glance. In addition to stylish exterior, the 5th Generation Honda City delivers ambition of spaciousness and comfort within the car. Inspired by putting people first, the interiors are based on 'Man Maximum Machine Minimum' philosophy. The new City offers Best in class knee room and legroom, enhanced rear seat shoulder room, an ergonomically designed cockpit, multiple storage spaces and top Class Trunk Capacity of 506L.



Supremacy of Powertrains

In addition to grandeur, strength and stance, the 5th Generation Honda City offers Supremacy with Honda's Earth Dream Series advanced and innovative powertrains which greatly enhance driving performance and fuel economy.

The Petrol variant of the All New City is powered by new **1.5L i-VTEC DOHC petrol engine with VTC**, which is Honda's first in India. Based on the High Accuracy Valve Technology DOHC + VTC, this newly introduced BS-6 engine improves combustion efficiency, reduces friction and lowers emissions. This high performance engine delivers **89 kw (121PS) @6600 rpm best in segment power** and **145 Nm@1750 rpm torque**, with quicker torque increase at lower engine speed. It has been mated to an **All-New 6 speed Manual Transmission** and **New 7 speed CVT (Continuously Variable Transmission)** offering fuel efficiency of **17.8 kmpl** and **18.4 kmpl** respectively.

The Diesel variant of the All-New City is powered by new **1.5L i-DTEC DOHC Diesel engine** mated to the **6-speed manual transmission**. It delivers best balance of powerful performance and high fuel economy with **73 kW [100 PS] @ 3600 rpm power, 200 Nm @1750 rpm torque and impressive fuel economy of 24.1 kmpl**. Application of advanced exhaust gas after-treatment system with NSC (NOx Storage Catalyst) and DPF (Diesel Particulate Filter) has been done to meet the challenging target of particulate matter (PM) and nitrogen oxide (NOx) emission in case of diesel engines.

Supremacy of Connectivity

The All New City is **India's first connected car with Alexa remote capability** and is equipped with **Next Generation Honda Connect with Telematics Control Unit (TCU) standard across all grades with 5-year free subscription**. The Next Gen Honda Connect, with over 32 features, aims to provide a sense of safety & security, convenience and peace of mind for customers. **By giving voice commands to Alexa, the cloud-based voice service from Amazon**, customers can use 10 key features of Honda Connect to monitor and control their car from home. Hence, they can remotely access features such as car AC On/ Off, door lock/unlock, check fuel status, locate the car, and status from the car dashboard, for unparalleled comfort and convenience.

Supremacy of Safety

The City's **Advanced Compatibility Engineering™ (ACE™)** body enhances self-protection while mitigating damage to other vehicles in the event of a collision. The 5th Generation Honda City offers host of active and passive advanced safety features **like 6 Airbags system**,



ABS with EBD and Brake Assist, Vehicle Stability Assist with Agile Handling Assist, Hill Start Assist, Honda Lane Watch™ camera, Multi angle Rear Camera, Emergency Stop Signal, Tyre Pressure Monitoring System, ISOFIX compatible Rear Side Seats with Lower Anchorages & Top Tether, and Immobilizer with anti-theft alarm.

Supremacy of Convenience

In the All- New City, convenience reigns supreme in the form of Honda Advanced Smart Key System with the Walk Away Auto Lock feature, Remote Engine Start (in CVT) & Keyless Window Remote Operation, Fully Automatic Climate Control with Max Cool, Click feel AC dials with red blue elimination, Rear AC vents with Charging Ports, Driver Seat Height Adjuster, LED map and Rear reading lamps.

Cockpit of Supremacy

The ergonomically designed and thoughtfully laid instrument panel sports the 20.3 cm Advanced Touchscreen Display Audio which connects with Apple Car play and Android Auto opening new ways of staying social and digital on the drive. The other features include 17.7cm HD full color TFT meter with Multi-function driver information interface with G-meter, Digital Speed and Cruise Control display, Web Link smart connectivity, 8 speakers premium surround sound system, Ambient Lighting and LED Interior Lamps, Steering Mounted Paddle Shifters for CVT.

The All New 5th Generation Honda City will be available in **3 feature packed grades** offered in Petrol and Diesel variants – V, VX and ZX. The Petrol model will be offered in 6-Speed Manual Transmission and 7-Speed CVT and the Diesel model will be offered in 6-Speed Manual Transmission, across the 3 grades. Multiple **‘industry first’ and ‘best in segment features’ for Styling, Connectivity, Safety and Convenience have been offered as standard in all the three grades** setting a new benchmark for the segment.

The All New City will be available with a **choice of 5 colour options – Radiant Red Metallic, Platinum White Pearl, Modern Steel Metallic, Lunar Silver Metallic, Golden Brown Metallic.**

5th Generation City also offers wide array of accessory choices to customers with wireless charger (with smartphone holder), front parking sensor with switch, leg room lamp, trunk spoiler with LED, front & rear bumper protector, Side air bag compatible seat cover, Door visor with chrome among many others.



HCIL will start deliveries of the Petrol variants of the new City immediately from HCIL dealer network across the country. The deliveries for the Diesel variants would begin from August 2020.

The All New City offers complete peace of mind **with 3 years Unlimited Kilometres warranty as standard benefit** to the customer. Additionally, customers can opt for **Extended Warranty for additional two years Unlimited / Limited kilometres** for extra peace of mind. The car offers low cost of maintenance with **Service interval of 1 year/ 10,000km whichever is earlier.**

Customers can also book the All New City online from the comfort of their home through **Honda's online sales platform "Honda from Home"**, alongside HCIL authorized dealership network across the country.

About Honda City

Honda City is one of the most successful car brands in India with very high brand equity. It was first introduced in India in its 1st Generation in January 1998 and later launched as 2nd generation in November 2003, 3rd Generation in September 2008, 4th Generation in January 2014 and has cumulatively sold 8 lakh units so far. The Honda City is currently sold in 60 countries with cumulative sales of 4 Mn units globally and is the leading brand of Honda in Asia and Oceania region.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

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