



## PRESS INFORMATION

### **Honda Cars India registers 17% sales growth in July 2018 All New Amaze sets new record for monthly sales of single Honda model**

**New Delhi, August 1, 2018:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 19,970 units** in **July 2018** against 17,085 units in corresponding month last year, **registering an impressive growth of 17%**. The **All New Amaze** continued to perform strongly, registering July sales of **10,180 units** and setting a new record for highest ever monthly sales for a single model in HCIL history.

HCIL also **exported a total of 638 units** in July 2018.

HCIL has been maintaining strong sales momentum in the current fiscal year and has sold **62,579 units during April – July 2018** with a **cumulative growth of 12.5%** as against **55,647 units** in the corresponding period April – July 2017 in the domestic market.

**Mr. Rajesh Goel, SVP & Director, Marketing & Sales, Honda Cars India Ltd.** said, *“We have recorded our best ever July sales, thanks to the overwhelming response to the All New Amaze and sustained momentum for City and WR-V. We have been maximizing the supply of new model Amaze in the market to reduce its waiting time.”*

*“The onset of festive season in many regions from August will give another boost to our sales and ensure sustained good performance in future months,” he added.*

#### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 353 facilities in 241 cities across spread across the country.

#### **For further information, please contact:**

Saba Khan

Honda Cars India Limited

0120- 2341313

[saba@hondacarindia.com](mailto:saba@hondacarindia.com)