



## PRESS INFORMATION

### **Honda Cars India expands 'Make in India' commitment with its first ever automobile exports to Left Hand Drive markets**

- To export India-made All New 5<sup>th</sup> Generation Honda City to more than 12 Left Hand Drive countries in 2021
- Begins export of initial batch to Middle East countries
- Targets 3-fold increase in export volumes from India

**New Delhi, 28 January, 2021:** Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, today announced that it will export its recently launched 5<sup>th</sup> Generation Honda City to Left Hand Drive countries. In a first for the company, this marks the beginning of production of Left Hand Drive models in India for exports and reaffirms its commitment to the Government of India's 'Make in India' initiative. The company has begun the export of 5<sup>th</sup> Gen Honda City with the dispatch of initial batch to Middle East countries from the Pipavav port in Gujarat and Ennore port in Chennai. HCIL has been exporting the Right Hand Drive models of the All New City to South Africa since August 2020 and neighboring countries of Nepal and Bhutan from Oct 2020.

Speaking on the announcement, **Mr. Gaku Nakanishi, President & CEO, Honda Cars India Ltd** said, *"Honda City has been the benchmark of sedans in India and addition of exports of its Left Hand Drive model to completely new destinations is a great opportunity for us to strengthen our India business. We have invested in creating an expansive world-class manufacturing facility at Tapukara which can produce both right hand and left hand drive models that allows us to manage demand for domestic and international consumers. The 5<sup>th</sup> Generation City has been very well appreciated in the Indian market and we hope that we will be able to replicate this success and satisfy our global customers with its best quality & performance."*

*"This is in line with our commitment towards 'Make in India' where HCIL has been manufacturing all its volume models with more than 90% localization and has been integral in developing a strong ecosystem in the country",* he further added.

HCIL has been exporting models including Amaze, WR-V & City to Nepal, Bhutan, South Africa and SADC countries. The export of 5<sup>th</sup> Generation Honda City (both right hand and left hand drive) is the newest addition to the export business from India.

#### **About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, fuel-efficiency and safety.



**HONDA**

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