



Honda Cars India introduces special editions of City, Amaze and WR-V

New Delhi, January 11, 2018: Honda Cars India (HCIL), leading manufacturer of passenger cars in India, today announced the introduction of special editions of three of its models Honda City, Honda Amaze and Honda WR-V. These special editions include **Honda City 20th Anniversary Edition, Honda Amaze Pride Edition and Honda WR-V Edge Edition.**

The 20th Anniversary Edition of the Honda City celebrates 20 successful years of the model in the Indian market and offers an attractive exterior package that further enhances the appeal of the City. It is available in the top 'ZX' variant. The Amaze Pride Edition comes equipped with a host of new features, including an advanced infotainment system, which increases the premiumness of the interiors. It is offered in the 'S(O)' variant of the model. The Honda WR-V Edge Edition offers new value to the customers with alloy wheels and a safety package in the 'S' variant.

Speaking about the introduction of these editions, **Mr. Jnaneswar Sen, Sr. Vice President, Marketing & Sales, Honda Cars India Ltd** said, *"We are extremely delighted to introduce the special editions for City, Amaze and WR-V and are confident that these will be appreciated by our customers for the enhanced value they offer."*

"The Honda City completes 20 years of unparalleled success in India and has emerged as the largest selling mid-size sedan in 2017. The 20th Anniversary edition of Honda City embodies our appreciation and gratitude to our customers who have provided us with tremendous support for the past 20 years, and we look forward to their support for years to come," he added.

Honda City '20th Anniversary Edition'

In order to commemorate 20 successful years for Honda City business in India, a special **20th Anniversary edition of Honda City** has been introduced with distinctive exterior styling and value added features which further enhances the appeal of the model. The 20th Anniversary edition **is based on top of the line ZX variant** of Honda City and will be available at an **ex-showroom Delhi prices of Rs 13,74,532 for Petrol CVT and Rs 13,82,382 for Diesel MT.**

Enhanced features of Honda City 20th Anniversary Edition

Exterior

- 20th Anniversary Edition Emblem
- Front Bumper Center & Side Garnish
- Door Lower Garnish
- Trunk End Molding

Safety

- Honda Connect with 1 month free subscription

Honda Amaze 'Pride Edition'

The Honda Amaze Pride Edition comes **enriched** with advanced infotainment system, enhanced exterior and safety features. The edition is based on Amaze S(O) MT grade at an **ex-showroom Delhi prices of Rs 6,29,900 for Petrol and Rs 7,83,486 for Diesel.**



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Enhanced features of Amaze Pride Edition		
<u>Interior</u> <ul style="list-style-type: none"> • DIGIPAD - Revolutionary 17.7cm Advanced Infotainment with Audio, Video and Navigation System • Pride Edition Premium Seat Covers • Front Centre Arm Rest • Steering Wheel Cover 	<u>Exterior</u> <ul style="list-style-type: none"> • Door Edge Garnish • Pride Edition Emblem 	<u>Safety</u> <ul style="list-style-type: none"> • Rear Parking Sensors

Honda WR-V ‘Edge Edition’

Honda WR-V, the Sporty Lifestyle Vehicle introduced in 2017 has recorded strong sales since its launch and has been well appreciated by its customers. The **Honda WR-V ‘Edge Edition’** based on S grade gets enhanced stylish exteriors and additional safety features. The WR-V Edge edition is available at an **ex-showroom Delhi prices of Rs 8,01,017 for Petrol MT and Rs 9,04,683 for Diesel MT.**

Enhanced features of WR-V Edge Edition over SMT grade	
<u>Exterior</u> <ul style="list-style-type: none"> • R16 Gunmetal Finish Multi-Spoke Alloy Wheels • Special Edition ‘Edge Emblem’ 	<u>Safety</u> <ul style="list-style-type: none"> • Rear Camera with IRVM Display • Rear Parking Sensors • Honda Connect with 1 month free subscription

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 234 cities spread across the country.

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