



## PRESS INFORMATION

### Honda Cars India Introduces Exclusive Editions of Amaze & WR-V

**New Delhi, November 02, 2020:** Honda Cars India Limited (HCIL), leading manufacturer of premium cars in India, today launched the **Exclusive Editions of two of its models** - popular family sedan **Honda Amaze** & Premium Sporty Lifestyle Vehicle **Honda WR-V**. Based on **top grade VX in both Diesel and Petrol**, these Exclusive Editions offer an enhanced premium package which will be available in all colours.

Speaking about the introduction of these Exclusive Editions, **Mr. Rajesh Goel, Sr. Vice President & Director, Marketing and Sales, Honda Cars India Ltd** said, *“During this festive season, our focus has been to enrich our models with a distinct premium package which will appeal to our discerning buyers. The new editions of Amaze and WR-V are based on top grade VX and aim to offer enhanced look with added features. Due to the ongoing attractive festive promotions in the market and launch of these new Exclusive Editions, we believe this is the best time to make the much awaited car purchase.”*

#### **Honda Amaze ‘Exclusive Editions’ Highlights:**

- Based on top grade VX in MT and CVT version of both Petrol and Diesel
- Appealing Window Chrome Moulding
- Attractive Chrome Garnish at Fog Lamp & Trunk
- Premium Suede Black Seat cover
- Comfortable & Functional Armrest
- Step illumination and Front Foot Light
- Exclusive Edition Emblem

<b>Price (Ex showroom Delhi)</b>	<b>MT</b>	<b>CVT</b>
Exclusive Edition Petrol	Rs 7,96,000	Rs 8,79,000
Exclusive Edition Diesel	Rs 9,26,000	Rs 9,99,000

#### **Honda WR-V ‘Exclusive Editions’ Highlights:**

- Based on top grade VX in MT version of both Petrol and Diesel
- Attractive Chrome garnished Grille & Fog Lamp
- Exclusive edition Body Graphics
- Premium Suede Seat cover
- Step illumination and Front Foot Light
- Exclusive Edition Emblem

<b>Price (Ex showroom Delhi)</b>	<b>MT</b>
Exclusive Edition Petrol	Rs 9,69,900
Exclusive Edition Diesel	Rs 10,99,900



**HONDA**

Customers can buy these Exclusive Editions of the Amaze and WR-V from the comfort of their home through **Honda's online sales platform "Honda from Home"**, alongside HCIL authorized dealership network across the country.

**About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P, and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic, and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, and fuel-efficiency.

**For further information, please contact:**

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