



## Honda Cars India Ltd. registers 18% sales growth in May 2014

**New Delhi, June 2, 2014:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, recorded a monthly domestic sales of **13,362 units in May 2014** registering a growth of **18%** owing to the success of the all new Honda City and strong sales momentum for Honda Amaze. The company sold 11,342 units in the corresponding month last year.

HCIL registered an overall growth of **23%** during the period **April – May 2014** with **24,402 units** as against **19,830 units** during the corresponding period last year.

Expressing delight on the company's performance **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said,** "We are thankful to our customers for the continued support we have been receiving for the Amaze and All new City and are confident that we will continue to do well in respective segments. Currently, we are excited about entering into the MPV segment with the upcoming launch of our mid-size stylish 7 seater - the Honda Mobilio. We are hopeful that the Indian consumers will welcome our new offering with open arms."

HCIL also exported a total volume of **518 units** during **May 2014**.

<b>Model wise sales break-up for May 2014</b>	
<b>Brio</b>	<b>1,333</b>
<b>Amaze</b>	<b>4,752</b>
<b>City</b>	<b>7,218</b>
<b>CR-V</b>	<b>59</b>
<b><i>Domestic Total</i></b>	<b>13,362</b>
<b>Exports</b>	<b>518</b>
<b><i>Grand Total</i></b>	<b>13,880</b>

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its



**HONDA**

established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 172 facilities in 109 cities spread across the country.

For further information please contact:

Saba Khan

Honda Cars India Limited

0120- 2341313

[saba@hondacarindia.com](mailto:saba@hondacarindia.com)

Perfect Relations

Dhira Deka

+ 91 9654450269

[ddeka@perfectrelations.com](mailto:ddeka@perfectrelations.com)