



## Honda Cars India Ltd. registers 30% growth in April 2014

**New Delhi, May 1, 2014:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, recorded a monthly domestic sales of 11,040 units in April 2014 registering a growth of 30% owing to the success of the all new Honda City and strong sales momentum for Honda Amaze. The company sold 8,488 units in the corresponding month last year.

Expressing delight on the company's performance "**Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said,** "We have started the financial year 2014 - 15 on a positive note and would like thank our customers for the fantastic response to the all new Honda City. We also celebrated the 1<sup>st</sup> anniversary of Honda Amaze by introducing the anniversary edition and we are confident of its good sales in this fiscal as well."

HCIL also exported a total volume of 402 units during April 2014.

<b>Model wise sales break-up for April 2014</b>	
<b>Brio</b>	<b>578</b>
<b>Amaze</b>	<b>3,355</b>
<b>City</b>	<b>7,044</b>
<b>CR-V</b>	<b>63</b>
<b><i>Domestic Total</i></b>	<b>11,040</b>
<b>Exports</b>	<b>402</b>
<b><i>Grand Total</i></b>	<b>11,442</b>

### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 170 facilities in 107 cities spread across the country.

For further information please contact:



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