



PRESS INFORMATION

Honda Cars India introduces BS-6 compliant Honda City

- Enriches advanced entertainment with Digipad 2.0

New Delhi, December 10, 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today announced the introduction of BS-6 compliant version of its premium sedan Honda City. With this launch, Honda City is the first mid-size sedan in the country to begin sales of BS6 version, ahead of the government timeline. The petrol version of the BS-6 compliant Honda City is available in both Manual and Automatic, while the diesel version will be introduced subsequently.

In another product enrichment, Honda City is now available with Digipad 2.0 - an advanced infotainment system, in V, VX and ZX variants. The 17.7 cm Advanced Touchscreen Audio, Video and Navigation system comes with seamless smartphone connectivity through Apple CarPlay™ and Android Auto™ and a host of advanced functionality like in-built Satellite Linked Turn-by-Turn navigation, Live Traffic support through USB Wi-Fi receiver, Voice Command, Messages, Bluetooth Handsfree Telephony & Audio and Wireless Infrared Remote.

Commenting on the launch **Mr Rajesh Goel, Sr. Vice President & Director, Marketing and Sales, Honda Cars India Ltd**, said, *“Honda is committed to bring its latest and advanced environment friendly technologies to the Indian market in line with the policy framework of Government of India. The launch of BS-6 Honda City will be followed by sequential introduction of BS-6 versions of other models in our line-up.”* He further added, *“The new Digipad 2.0 in the Honda City will provide enhanced features, along with greater access and connectivity on the go to our customers, thereby delivering ease and convenience.”*

The company has been selling BS-6 compliant Honda CR-V Petrol and Honda Civic Petrol since their launch in Oct’18 and Mar’19 respectively. With the introduction of BS-6 City, HCIL now has 3 models which are compliant with the advanced BS-6 emission norms.

The price of the enriched grades of Honda City line-up (ex-showroom Delhi) are as below:

	Petrol (BS-6)	Diesel (BS-4)
SV MT	Rs 9,91,000	Rs. 11,11,000
V MT (with Digipad 2.0)	Rs 10,65,900	Rs 11,91,000
VX MT (with Digipad 2.0)	Rs 11,82,000	Rs 13,02,000
ZX MT (with Digipad 2.0)	Rs 13,01,000	Rs 14,21,000
V CVT (with Digipad 2.0)	Rs 12,01,000	-
VX CVT (with Digipad 2.0)	Rs 13,12,000	-
ZX CVT (with Digipad 2.0)	Rs 14,31,000	-



About Honda City

Currently in its 4th generation, the Honda City delights the customers with some of the best in class range of technology, design, exterior and interior features. Available in Manual Transmission (both Petrol and Diesel) and Advanced CVT petrol, the Honda City adopts the best of Honda's powertrains to achieve a perfect balance of performance and fuel economy.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda Civic and Honda CR-V which are all manufactured in India. The Accord Hybrid is sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 378 facilities in 266 cities across spread across the country.

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