

PRESS INFORMATION

HCIL to replace Passenger Side Air Bag inflator of Year 2003 manufactured Accord and CR-V

New Delhi, 16 July 2014: Honda Cars India Ltd (HCIL) today announced that it would carry out preventive replacement of Passenger Side Air Bag inflator of 1,075 units of Honda Accord and 252 units of Honda CR-V manufactured in Year 2003 & 1 unit of CR-V manufactured in Year 2002 as part of Honda's global recall regarding the potential defect related to passenger air bag announced in June 2014.

HCIL is carrying out the part replacement as part of a global exercise by Honda Motor Company to ensure stringent quality standards for its products. There has been no reporting of any incident related to this part in India.

The replacement would be carried out free of cost at HCIL dealerships across India in a phased manner and the company will communicate with contactable customers directly. The customers can also check whether their car will be covered under this campaign by submitting their 17 character alpha-numeric Vehicle Identification Number (VIN) on the special microsite which has been created on the company's website (www.hondacarindia.com).

In case of certain vehicles, due to a problem during the propellant forming process, the casing of the inflator may get damaged when the airbag deploys in an accident or other situation potentially causing injury to vehicle occupants.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 175 facilities in 111 cities spread across the country.

For further information please contact: Saba Khan Honda Cars India Limited 0120- 2341313 saba@hondacarindia.com

Dhira Deka
Perfect Relations
+ 91 9654450269
ddeka@perfectrelations.com