



PRESS INFORMATION

Honda releases first teaser sketch of its upcoming All-New SUV

New Delhi, 9th Jan 2023: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, kicks off the new year with a sneak peek at its upcoming All-New SUV. The company released the first teaser sketch of the All-New SUV, which will premiere during summer 2023.

The All-New Honda SUV has been designed at the Honda R&D Asia Pacific Co., Ltd. following extensive market surveys in India for people's changing lifestyle requirements and expectations from Honda for their new SUV in terms of design & performance.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, Honda City and Honda City e:HEV catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:

<u>Honda Cars India Ltd.</u> Saba Khan - saba@hondacarindia.com Vivek Anand Singh - vasingh@hondacarindia.com	<u>Perfect Relations Pvt. Ltd.</u> Dheeraj Rai - drai@dentsu.com Ashwani Singh - asingh@denstsu.com
---	---