



Press Information

Honda Siel Cars India launches the “X” variant of Honda Jazz with enhanced Features

New Delhi, 9 August: Honda Siel Cars India (HSCI) Ltd., leading manufacturer of premium cars in India, today launched a new variant of Honda Jazz named as **Jazz X** with great exterior styling, enhanced interiors and several new value-added features.

The new variant is an addition to the Jazz line-up, which boasts of premium styling, interior comfort, versatile utility and remarkable performance. The Honda Jazz becomes even more stylish and sporty with the **new blue black interiors** and this sporty look is further accentuated with the addition of **Alloy wheels**. In line with the preferences of the customers, the audio system of the new Jazz now comes equipped with a **USB port**.

The Honda Jazz X will additionally feature a **Rear Parcel Shelf** for added customer convenience & safety of the luggage and **Front & Rear mud guards**. It will also include **Fog lamps** for enhanced styling and better visibility and **Driver seat height adjuster** for a comfortable and smooth drive.

The new Jazz X will now be offered in one new colour-Rallye Red, apart from the existing colours-Tafetta White, Alabaster Silver, Crystal Black Pearl, Sherbet Blue and Deep Sapphire Blue.

Speaking on the occasion, **Mr. Tatsuya Natsume, Director Marketing, Honda Siel Cars India Ltd.** said, “We are delighted to expand the choice of variants for our customers of Jazz with the new Jazz X Grade. The new variant is a result of extensive customer feedback and will offer sporty looks, enhanced interior and exterior styling, and exhilarating driving experience.”

Honda Jazz was adjudged the ‘**Car of the Year**’ and ‘**Small Car of the Year**’ at the NDTV Profit – Car India and Bike India Awards 2010. Introduced in the Indian market in June 2009, the Jazz comes with a 1.2 L i-VTEC engine in 5-speed manual transmission and has all the Honda attributes, such as global design, great drivability, fuel efficiency and safety.

Price of the Honda Jazz X Grade: **7.53 lakh (ex-showroom Delhi)**

About Honda Siel Cars India Ltd.

Honda Jazz was launched in India in June 2009. Honda's design principle "Man Maximum - Machine Minimum" has defined the underlying approach in the design concept of the Honda Jazz that calls for maximizing the space available for passengers and minimizing the space occupied by mechanical components.

The Jazz's dynamic performance is achieved by a newly developed four-cylinder 1.2-liter i-VTEC engine, featuring Programmed Fuel Injection that delivers maximum output **of 90 PS (66 kW) @ 6,200 rpm** and Torque of **110 Nm (11.2 kg-m) @ 4800 rpm** while giving impressive fuel economy of **16.1 km/l**, as per ARAI test data.

In line with Honda's mission to reduce its environmental footprint, the new engine is **E10 compatible** and has **Euro IV emission levels**.

Safety is not the option at Honda and all safety equipment is **standard across all models**. The Honda Jazz comes fully loaded with various active and passive safety features including **ABS** (Anti-Lock Braking System) with **EBD** (Electronic Brake-Force Distribution System), **Dual SRS airbags** and pre-tensioner seat belts. Honda's Advanced Compatibility Engineering Body (**ACE**) and **G-CON** (G-Force Control Technology) provide a high integrity survival zone that enhances self-protection and better compatibility in collisions with other vehicles. Honda's **Pedestrian-injury reduction body design** helps protect pedestrians from injury in the event of a collision.

For further information please contact:

Ravi Sharma/Suniti Teckchandani
Corporate Communications
Honda Siel Cars India Ltd.
e-mail: ravisharma@hondacarindia.com/ suniti@hondacarindia.com

Esha Khattar
Corporate Voice Weber Shandwick
Ph: 9810840351
e-mail: esha@corvoshandwick.co.in